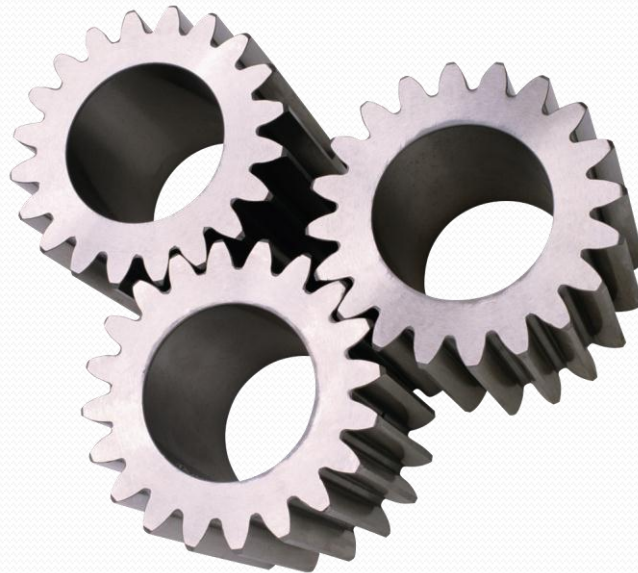


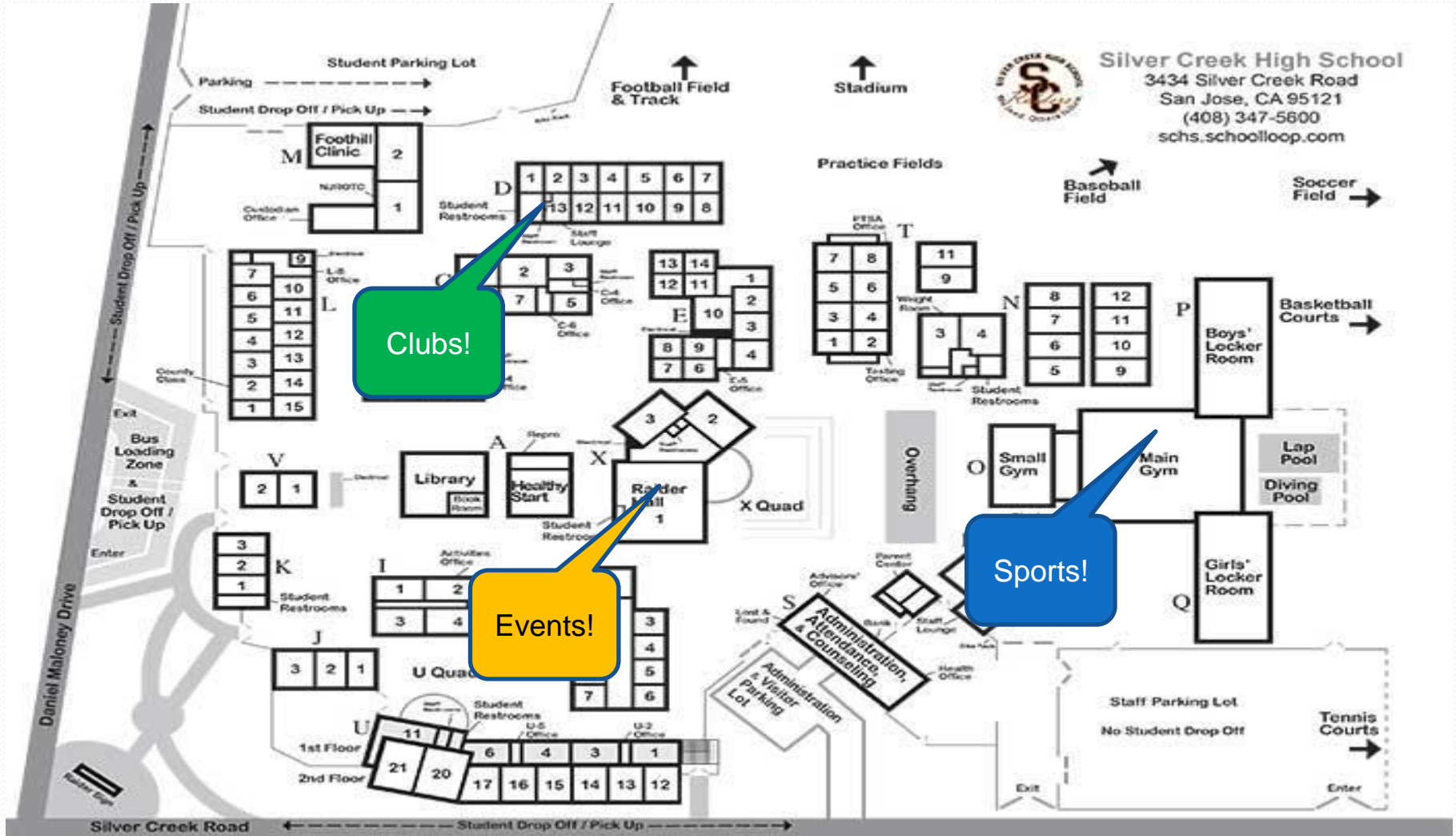
UpdateMeNow!

By: Meera Haridasa

Connecting the unconnected students in today's high schools!. A mobile application that updates students with contextual information based on location.



A HAPPENING PLACE



Problem Statement

- Multiple events going on simultaneously in a given school/College: Clubs, Contests, Sports Meets, Tutoring, Special Events, Bus Schedule etc.
- Cumbersome to manage and organize on a daily basis as there are multiple portals and applications.
- 70% percent of the students miss participation.
- Wasted Resources and Disinterested Student population

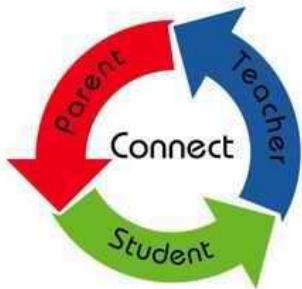
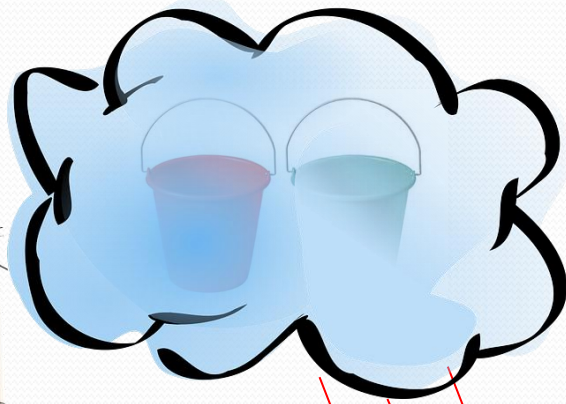


Solution

- A mobile app that you download once, register yourself and you are set for the school year. You'll never miss another event/deadline you are interested in.
- Personalize the App for specific interests.
- One stop shop for Students and Staff alike
- Easy Relay of Emergency, Safety & Security Alerts
- The app reminds/alerts you about upcoming events.
Access content anywhere any time.

Process Flow

Events Portal



Student Pages

Marketing and Sales

- Initial funds through crowd sourcing for App Development
- Marketing mainly through word of mouth and social media sites along with periodic demonstrations
- UpdateMeNow would make most of its money through the investment by University/Schools
- Small Infrastructure expense that university/school incur for beacons
- Charge a one time setup and registration fee followed by a yearly maintenance fee for the university/school to use the app

**NETWORK
FOR TEACHING
ENTREPRENEURSHIP**
Start it up.

Thank You

