

note to the selection committee

This presentation is even more effective and emotive in its longer, 8 minute form - it includes important transitions and movies that are better seen using Apple's "Keynote" presentation tool - I have no issue keeping it short, and using PowerPoint but I wanted to make a little plea to allow me the tools and time I'm used to

This is inspired by my work as the CEO and founder of 5 successful technology companies, 4 of which I've sold to larger holding companies and the 5th this is a start-up focused on humanizing meeting rooms and classrooms - an IoT collaboration system.

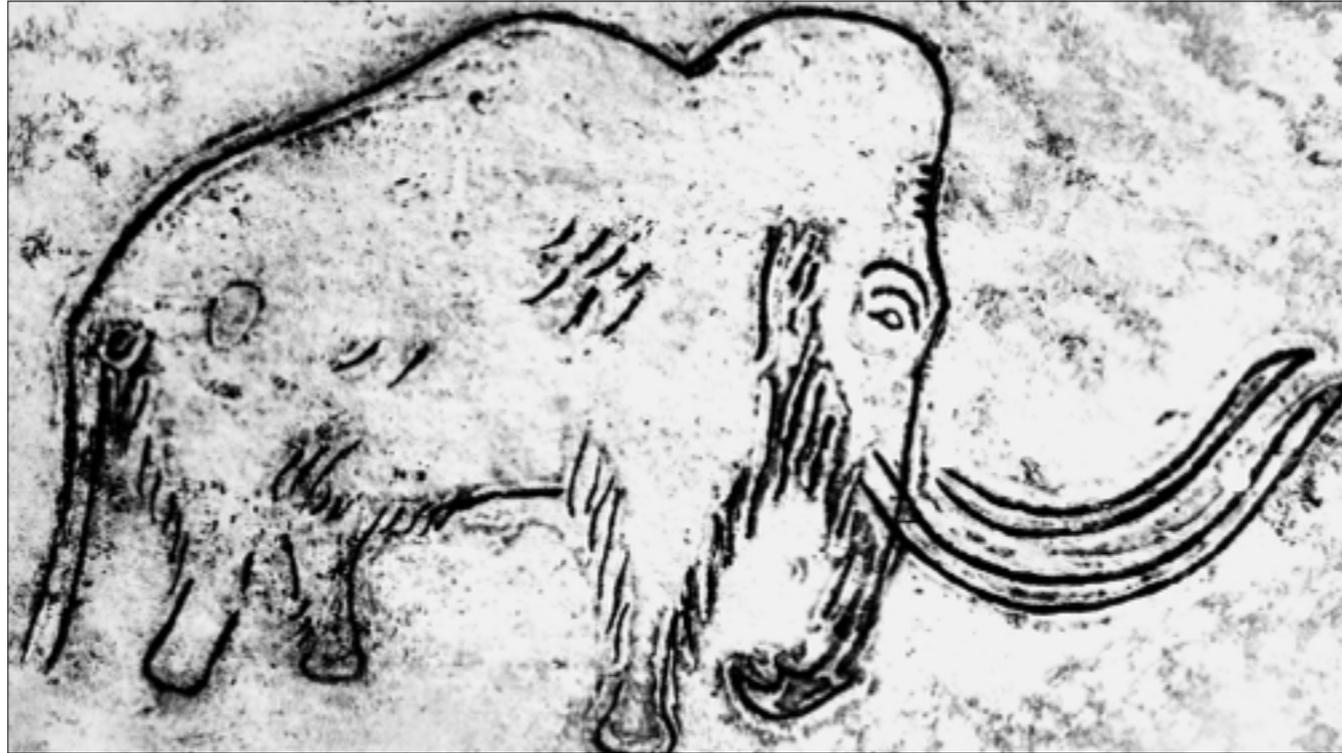
Thank you for the opportunity to pitch

- Anthony

confessions of a reformed
technologist.



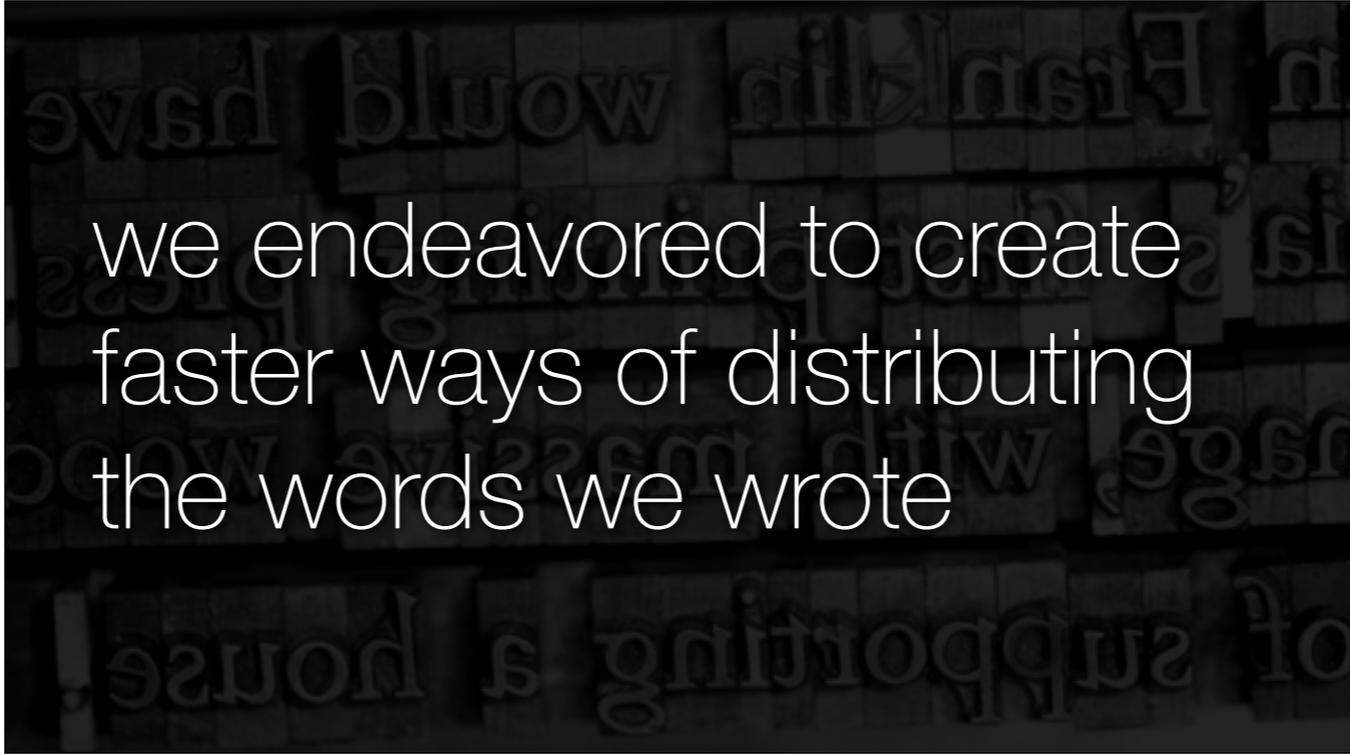
Technologists have always pushed the boundaries of gathering and distributing information.



Early in our history, we used stories, fables and myths to communicate values, lessons and historical context.

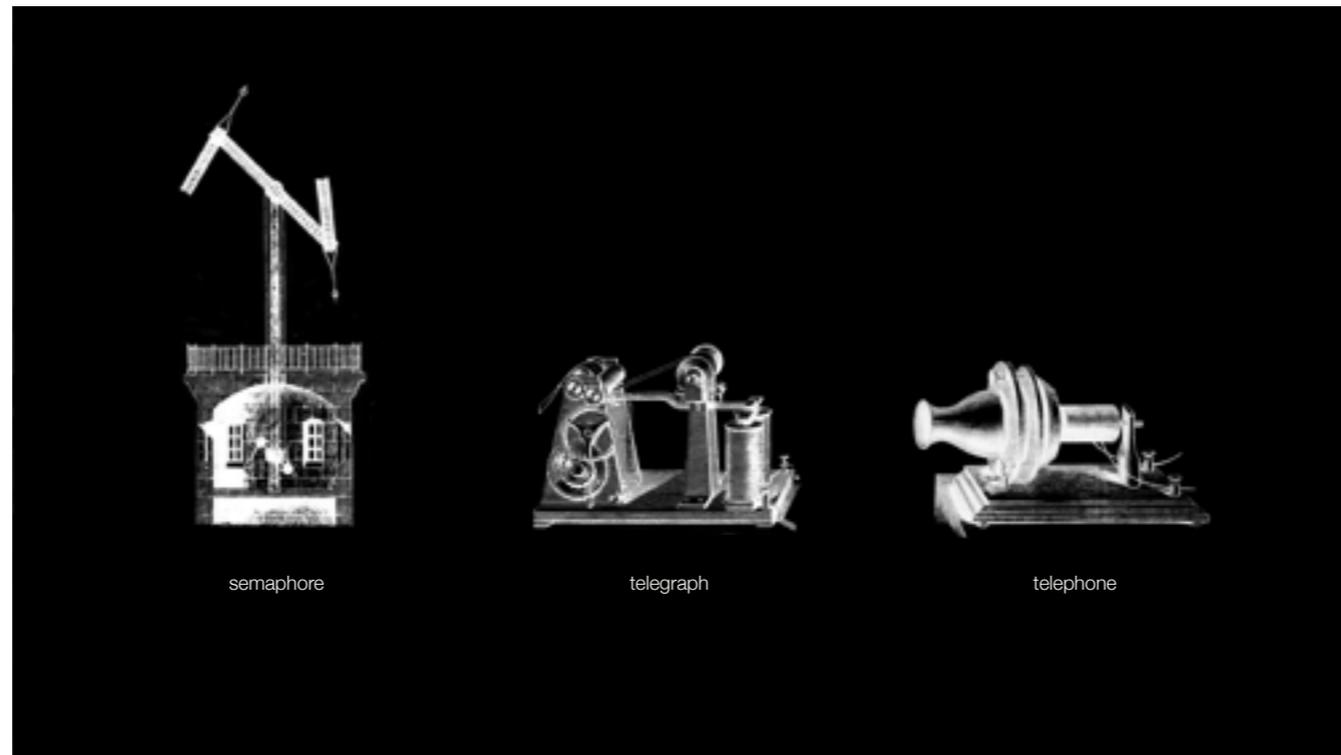


The invention of paper allowed us to record our history, and the printing press gave us the ability to distribute information to more than just the anointed few.



we endeavored to create
faster ways of distributing
the words we wrote

We declared ink mightier than the sword and we endeavored to create faster ways of distributing the words we wrote.



Napoleon's 1790 semaphores,

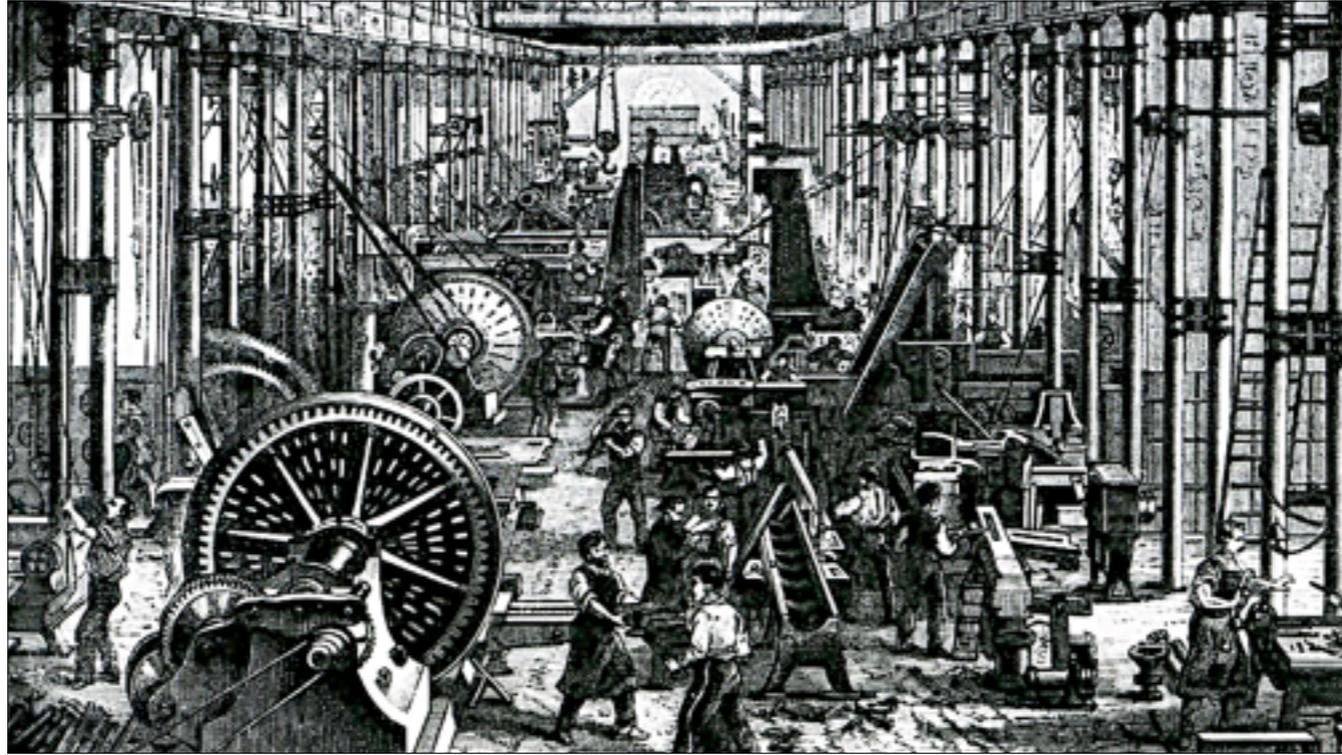
Morse's 1837 telegraph,

Bell's 1876 telephone

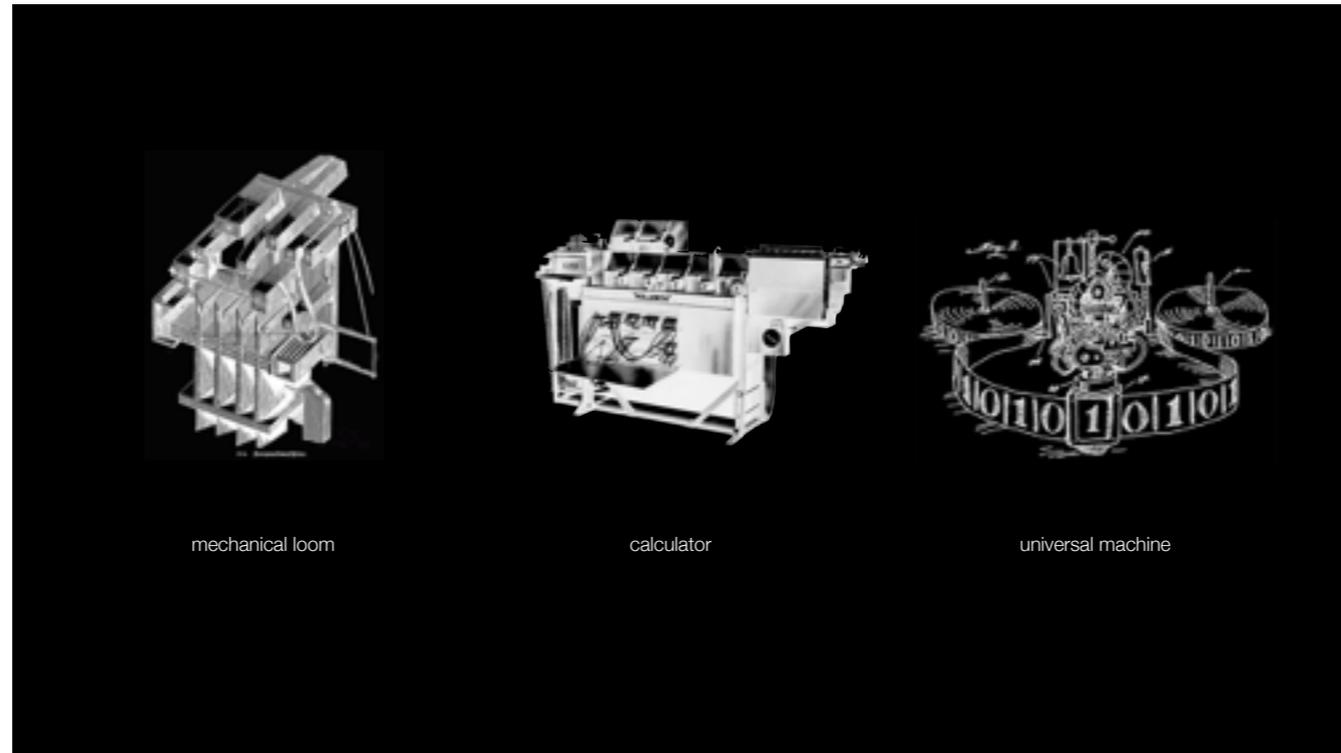


and Licklider's Intergalactic Computer Network ...

... were all inventions designed in the race to deliver faster, ubiquitous and affordable information.



Simultaneously, inventors sought to enhance human capabilities through mechanization.

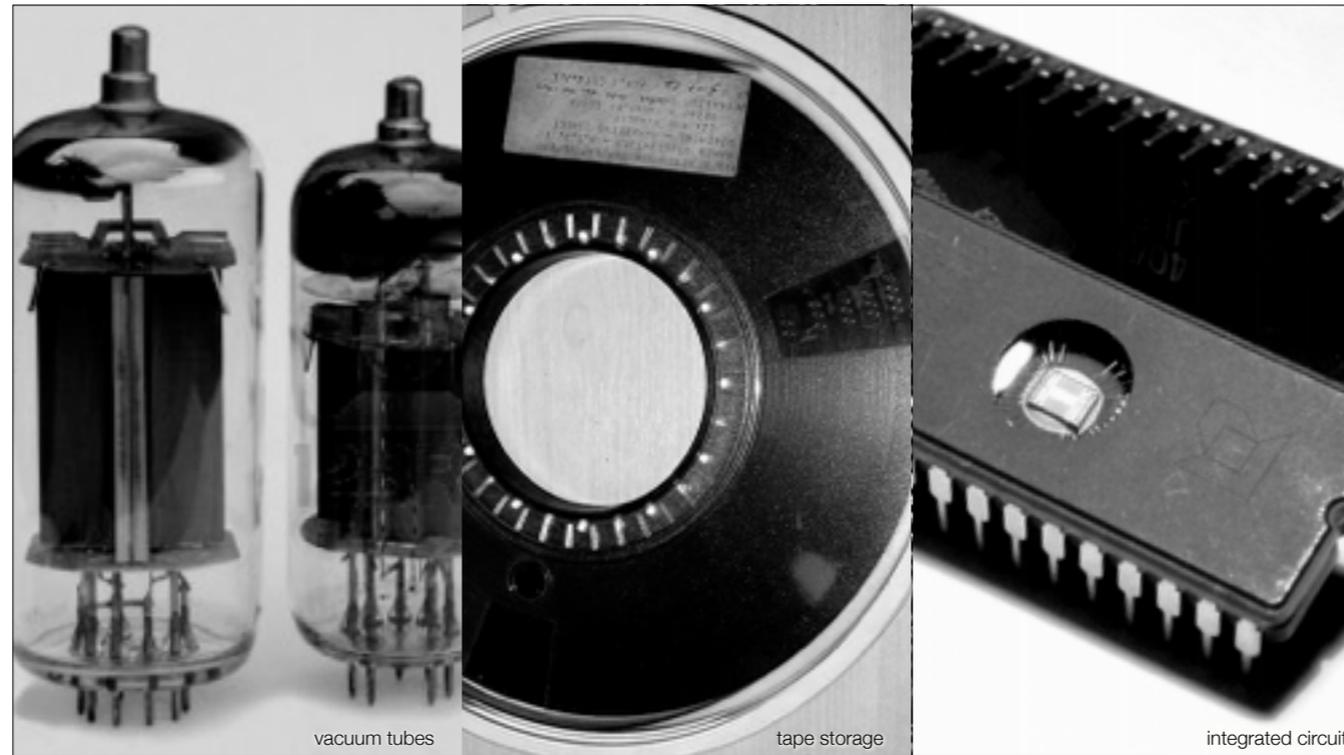


Jacquard's 1801 mechanical loom,
Hollerith's 1890 tabulating machine,
Turing's 1936 universal machine



and the 1946 ENIAC ...

were all innovations designed in the race to automate human capabilities.



The arguably inevitable advances in telecommunications, storage, computing power and binary abstraction gave us the ability to commoditize delivery, infrastructure, platforms and software.



A pretentious monument of fiber, silicon and code.



I believe that we have sought only to solve problems as engineers, and not as empathetic human beings. and that we must lose our technophile bigotry before we become relegated to the ranks of tech support.



I believe our industry must abandon its desire to mechanize people by relegating them to “users”...



We are now faced with innovating a new era for humanity.

An era where the human condition will be transformed through the technology we design.

The infrastructure now exists for rapidly deploying advanced, scalable, and complex systems,

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but...

but our **legacy** will be written by
the interfaces we create.



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