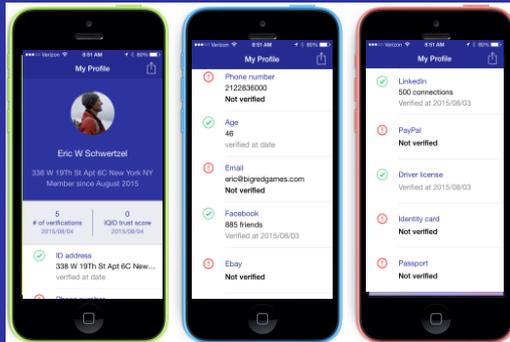


YOUR



YOUR INTERNET ID

Text "IQID" to +1(212)283-6000 for my IQID



Eric Schwartzel
+1(212)283-6000
eric@IQID.com
New York, NY 10011

CES: January 2016



HELLO!

I'm Eric Schwertzel

Founder

IQID

I got ripped off on
Craigslist buying a
“fake” concert ticket.

“

**LACK OF TRUST IS
THE #1 REASON WHY
CONSUMERS ARE
NOT DOING MORE
P2P TRANSACTIONS.**

”

And the P2P Economy is a \$300+ billion revenue opportunity by 2025.*

Time also ranked the sharing economy among its “10 Ideas that Will Change the World.”



*PWC

BUT Today, You Can Not Send Your ID Via the Internet



So How About

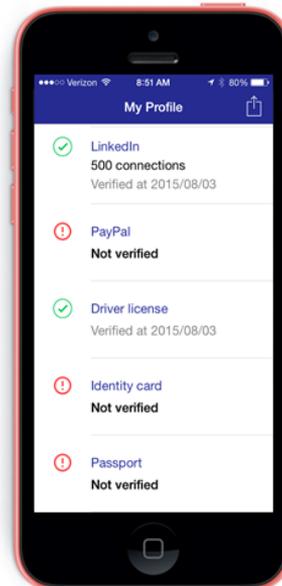
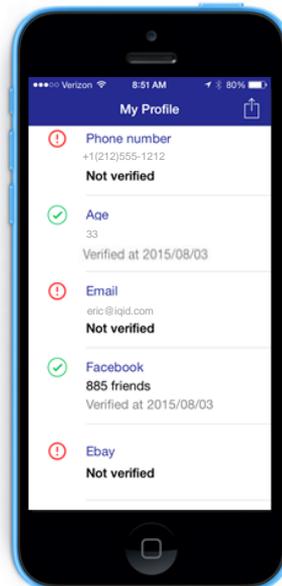
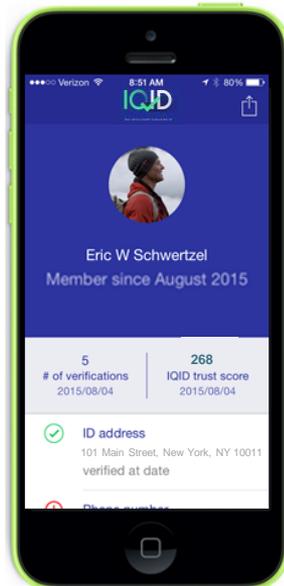
A VERIFIED, SECURE DIGITAL ID?

**THAT IS SHAREABLE ON
THE INTERNET?**

SO IQID, YOUR INTERNET ID WAS CREATED

IQID : Your Internet ID Does

**This ID
Does Not Work
on The Internet**



**SHARE WHO YOU ARE. TAKE AWAY INTERNET ANONYMITY.
TRUST BRINGS MORE AND SAFER TRANSACTIONS.**

IQID SOLVES THE P2P TRUST PROBLEM

1

IQID Digitally Verifies a Person's Government ID

2

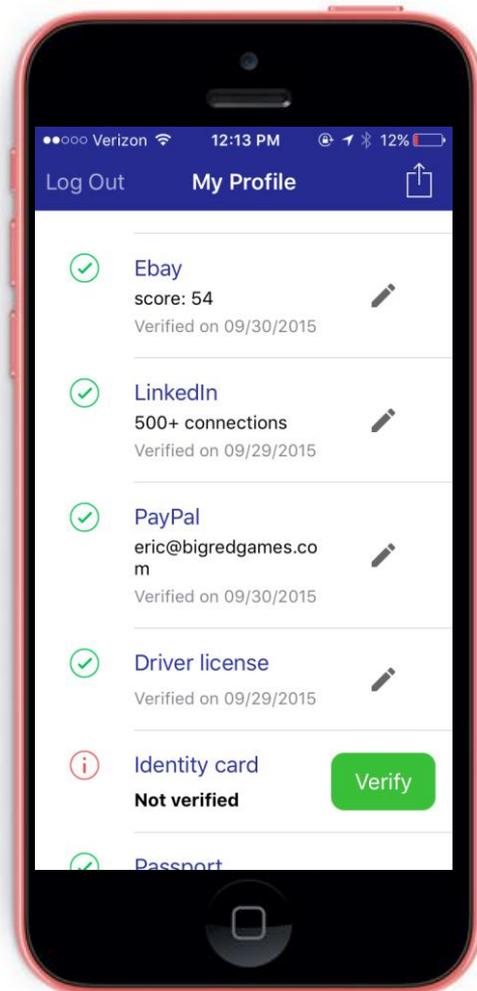
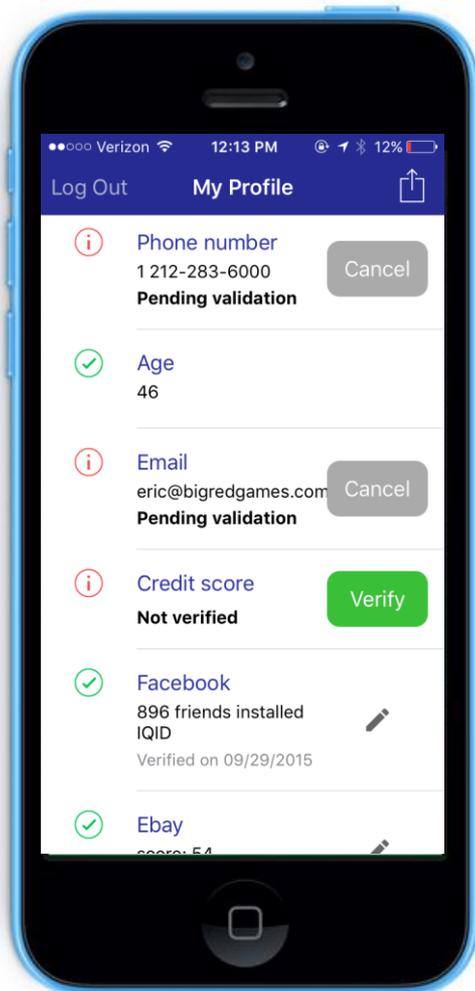
Creates a "Private" "Sharable" "Expiring" Profile URL

3

Has Your Personal IQID "Trust Score"

IQID is a Smartphone Application





My Profile



Select link expiry period

1 Hour

12 Hours

1 Day

1 Week

1 Month

1 Year

Cancel

My Profile



AirDrop. Share with people nearby. If you don't see them, have them turn on AirDrop in Control Center on iOS, or go to AirDrop in Finder on a Mac.



Message



Mail



Facebook



Twitter



Copy



Add to Reading List



More

Cancel



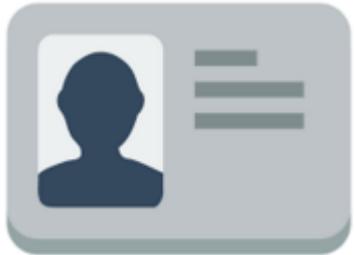
NEXT:

LOCATION SYNCHRONIZATION

USING BEACONS, WE CAN CONFIRM
LOCATION FOR EMPLOYEE ID'S,
SECURE ACCESS CONTROLS, AND
AGE VERIFICATION.



REPLACING THINGS IN YOUR WALLET





AND  WORKS



THANK YOU

eric@iqid.com

Text "IQID" to +1(212)283-6000 for my IQID

What is IQID?

IQID is your Digital Internet ID that you share with others to build trust and transparency between buyers and sellers. We do this by building transparency between two unknown parties on the internet by creating a shareable “IQID Trust Score” based on your verified government ID and social network presence. IQID verifies your government identity (Passport, Driver’s License, ID Card) to bring trust to the anonymous internet and validate you as a legitimate person. You create your own unique, private profile web page with your identity on it, then share it with another person via text message before you do a transaction. This helps make buying and selling easier by seeing the person’s real name, their IQID Trust Score and social network status. IQID is perfect for the growing audience of P2P (Person to Person) meetings, O2O (Online to Offline) transactions and aids in the trusted sharing of valuable resources (cars, apartments, equipment) with your local neighbor or with the merchant around the world. The IQID platform is currently Android, Web compatible and is ideal for selling your car, renting an apartment, bridging online buyers and sellers together or for helping small businesses facilitate direct transactions.

What Problem does your Product/Service Solve?

We solve the Internet trust problem. The IQID system is designed to address the major trust problem in internet transactions, “Who am I about to do a transaction with?” IQID helps build trust and increase transparency by removing the internet anonymity layer with a verified ID and a trust score. More trust, leads to more efficient and faster marketplace transactions and safer meetings with people you discover on the internet.

What are your Goals with IQID?

IQID’s goal is encourage people to use the internet to help people discover, sell, share, meet and buy with their neighbor or local businesses. As cities get larger, more expensive and resources get tighter, sharing, buying and trading between each other, whether next door or across the world, sometime a little trust helps everybody move forward in working together.

So, this is for the Sharing and Access Economy?

Yes, one of the opportunities and challenges of sharing economy (utilizing the excess capacity of goods and services to maximize resources) and the access economy (where consumers are primarily interested in low costs and convenience) is how to encourage trust and the strengthening of communities while still using the vast, anonymous internet for discovery. Our belief and the goal of IQID is to create that trust by easily sharing our IQID profile before we do a transaction.

How do you come up with an IQID Trust Score?

We look at a Person’s government ID and confirm their IP Address location, email address, phone number and activity on social networks, like LinkedIn, EBay, Facebook and PayPal. The score rating is 100-1000.

And what future features do you see integrating in IQID?

We see IQID as being the digital equivalent of your wallet. So think payments, business cards, employee ID’s, loyalty cards and more.

What Platforms does IQID support?

The platform is currently Android and Responsive Web.

Version 1.0 is available now in the Android store here: <https://play.google.com/store/apps/details?id=com.iqid&hl=en>

We have submitted Version1.0 to the iTunes store and hope to be live by January 31st.

And why are you doing this?

The IQID team has professional experience in Payments (MasterCard), IoT (Gimbal) and lots of personal experience buying and selling on the internet. We realized that the way marketplace commerce used to be conducted was based on “trust”, ie word of mouth and reputation. The Internet changed that by increasing discovery, adding price and availability as an additional reason to make a purchase decision. But the internet buyer or seller was frequently anonymous. And fraud and waste of time is common, especially when reputation cannot be affected by the anonymous internet, specifically with seller direct marketplaces. We thought there has to be an easy way to use the internet to share a universally acceptable “Trust Score” to easily create a trust bond between two parties (Buyers/Sellers). The IQID opportunity is quite vast if you think how increased trust can help people to work smarter, minimize resources and thus have a better overall life.

#Tags

#InternetID, #Trust, #Share with your Neighbor, #P2P Transactions, #O2O Meetings, #IQIDTrustScore, #shared economy

"In some ways, the sharing economy is a throwback to the pre-industrial age, when village communities had to share resources to survive. They built up trust through repeated interactions with people they had known all their lives. Modern digital communications allow sharing to happen across a global village of consumers and providers, with trust established through electronic peer reviews.

"Looking beyond the sectors where sharing is already well established, there are some very exciting growth opportunities that are yet to be fully realized: companies need to do an audit of which of their tangible and intangible assets could profitably be shared in future. We think this model could spread to other sectors such as energy, telecoms and retailing."

John Hawksworth, Chief Economist at PwC, 2015

A Digital ID can Make or Break the Pending Sharing Economy Revolution

+ Trust is crucial for every shift in Economic Growth

+ Transparency is crucial to improving a higher standard of living

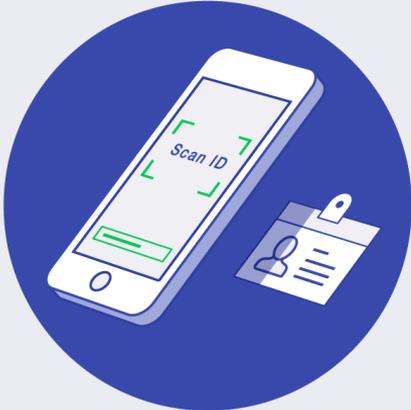
In Today's Overabundance World, a Digital ID is pivotal in the world discovery of a local economy

Trust and transparency are the corner stones to any commerce transaction. The “new” sharing economy is very similar to the pre-industrial society where you rely on limited resources to survive and flourish by trusting your neighbor . Today though, Trust is about using digital discovery to help make the world a better place by sharing resources, extracting maximum value and growth opportunities in retailing, transportation and housing.

HOW DOES IQID WORK?

Verizon 8:50 AM 80%

Welcome!



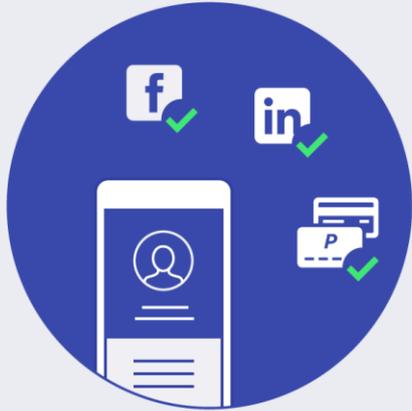
• • •

IQID helps facilitate Internet Transactions when a **Verified** ID is crucial to enabling the Interaction.

Skip

Verizon 8:50 AM 80%

Safely Share



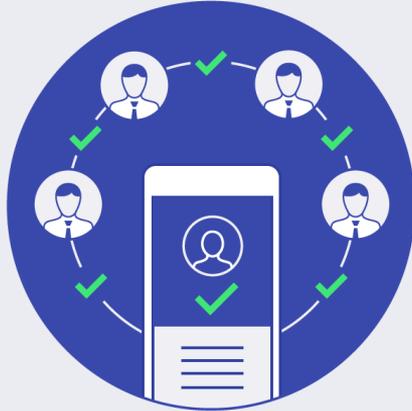
• • •

Help remove internet anonymity and build trust by confirming who you are by adding your Social Circles.

Skip

Verizon 8:50 AM 80%

Full Control



• • •

24 Hours or 180 days, you choose how long people have access to your sharable profile page.

Skip